



## **Sennheiser Plans to Relocate Americas Regional Hub to Nashville, Tennessee**

**Strategic move aims to foster strong customer connections and future growth**

**Nashville, TN — October 1, 2025 — [The Sennheiser Group](#), a global leader in audio technology for 80 years, today announced plans to relocate its Americas Regional Hub to Nashville, Tennessee by mid-2026. The move represents a strategic step for the company in the U.S. market, carefully designed to strengthen its presence in the professional audio landscape and deepen connections with industry partners.**

Nashville's thriving music and entertainment ecosystem and strong business environment make it an ideal home for the next chapter of Sennheiser's growth. The relocation will embed the company's brands, Sennheiser and Neumann, in a city celebrated worldwide for its musical heritage and creative energy.



“Choosing Nashville is both a strategic and cultural decision,” said Daniel Sennheiser, Co-CEO, Sennheiser. “The city’s strong business climate and deep roots in sound and music align perfectly with our mission to build the future of audio.” Dr. Andreas Sennheiser, Co-CEO, added: “We are excited to build on Nashville’s incredible momentum and to create new opportunities for collaboration with the producers, engineers, artists, and creatives who continue to drive this industry forward.”

As Sennheiser establishes its new hub in Nashville, the company will expand its local presence, creating opportunities for talented professionals to support its evolving operations. While certain customer-facing teams will be office-based to offer more in-person touchpoints with clients, other functions will continue in hybrid and remote roles across the U.S. and Canada. This builds on Sennheiser’s already robust and effective setup in the Americas, where many remote employees are strategically based in key markets across the region.

“We are thrilled to welcome Sennheiser to Nashville,” said Carlie Zadick, Vice President of Economic Development at the Nashville Area Chamber of Commerce. “Their world-class expertise in audio technology not only strengthens the region’s economic and cultural landscape but also brings in new opportunities for collaboration and innovation. We look forward to the positive impact they will have on our community and the creative industries here.”

“Nashville’s story of growth and tenacity is similar to Sennheiser’s – where great success began more than 80 years ago in a small farmhouse, and now Sennheiser sets technology standards every day,” said Nashville Mayor Freddie O’Connell. “As leaders in audio technology, they’re naturally suited to further amplifying the greatness of Music City. We’re excited to welcome them.”

For more information about Sennheiser, visit [www.sennheiser.com](http://www.sennheiser.com).

###



### **About the Sennheiser Group**

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. In 2025, the Sennheiser Group celebrates its 80th anniversary. Since 1945, we have stood for building the future of audio and bringing remarkable sound experiences to our customers.

Today, the Sennheiser Group is one of the leading manufacturers in the field of professional audio technology. With our brands Sennheiser, Neumann, AMBEO and Merging, we offer a comprehensive range of solutions that is fully tailored to the needs of our customers. As independent family-owned company Sennheiser is led in the third generation by Co-CEOs Dr. Andreas Sennheiser and Daniel Sennheiser.

[www.sennheiser.com](http://www.sennheiser.com)

[www.sennheiser-hearing.com](http://www.sennheiser-hearing.com)

### **Local Press Contact:**

[Daniella Kohan](#)

[daniella.kohan@sennheiser.com](mailto:daniella.kohan@sennheiser.com)

+1 (860) 227-2235

### **Global Press Contact:**

[Mareike Oer](#)

[mareike.oer@sennheiser.com](mailto:mareike.oer@sennheiser.com)

+49 (0) 5130 600 1719